

## **Data Protection**

### **Principles**

The protection of your personal data and your privacy is of very high importance. In the following as well as in the so-called public procedure register, HENLE Baumaschinentechnik GmbH provides information regarding collecting, processing and using of personal data.

### **Collecting, processing and using of personal data in opening of websites which HENLE Baumaschinentechnik GmbH is responsible for**

Provided you visit the website “www.henle-baumaschinentechnik.de”, HENLE Baumaschinentechnik GmbH collects, processes and uses personal data insofar as it is necessary for providing information and indicated in the following.

This website uses Google Analytics, a web analytics service provided by Google, Incl. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area.

Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore, you can prevent Google’s collection and use of data (incl. your IP address) by downloading and installing the browser plug-in available under <http://tools.google.com/dlpage/gaoptout?hl=en=GB>.

Further information concerning the terms and conditions of use and data privacy can be found at <http://www.google.com/analytics/terms/gb.html> or at [https://www.google.de/intl/en\\_uk/policies/](https://www.google.de/intl/en_uk/policies/). Please note that on this website, Google Analytics code is supplemented by “anonymizelp” to ensure an anonymized collection of IP addresses (so called IP-masking). Formulation taken from: <http://www.datenschutzbeauftragter-info.de>.

### **Agreement to collection, processing and use of your data as well as right of objection**

HENLE Baumaschinentechnik GmbH saves the data communicated by you in the contact form for the purposes of getting into contact with you. If a contractual relationship cannot be established, we are going to delete the data after six months.

You can give your agreement to HENLE Baumaschinentechnik GmbH for example within the framework of requirement of information or the arrangement of a personal appointment. Within the

framework of the legal prescriptions, you are entitled to object to the use of your data or to revoke a possibly made agreement. Personal data will not be given to third parties at any times, except for your expressive consent.

HENLE Baumaschinentechnik GmbH collects, processes and uses your personal data only insofar as it complies expressly with the law or insofar you have expressly agreed.

**Please send requests for information, inquiries and objections against the data processing or messages for the correction of your data with your name and address directly at:**

HENLE Baumaschinentechnik GmbH  
Ringstraße 9  
89192 Rammingen

Chief executive: Gerhard Henle

The website [www.henle-baumaschinentechnik.de](http://www.henle-baumaschinentechnik.de) employs graphics by the online service provider [www.fotolia.com](http://www.fotolia.com). The following graphics are employed on the subpage <http://www.henle-baumaschinentechnik.de/dienstleistungen/index.php?lang=de>:

Repair Service: @atScene – Fotolia.com

Consulting Service: @cirquedesprit – Fotolia.com

Warranty: @abcmedia – Fotolia.com